



IFLP Journey Summary

Having two people within the organisation that undertook, completed and thrived as a part of the IFLP journey, I was excited to become a part of a new way of thinking, strategizing and implementing to improve my own performance and achieve business goals.

The IFLP journey did not disappoint. I was fortunate to meet so many knowledgeable people along the way, such as industry professionals who were able to offer varying viewpoints, alternative ways of working and thinking and a support network so share and bounce ideas.

The guest speakers were insightful and offered so many ways to adapt your thinking and encouraged newfound skill sets that could be brought back into both daily and incidental situations within our businesses.

The journey has provided me with a skill set and network, unmatched by and other programme I have undertaken in my 20+ years of management and I will continue to lean on and support those I have met moving forward.

Objective and Business Challenge

My aim for my IFLP journey was to understand how we could maintain or improve the business infrastructure in terms of process while the business was experiencing such a huge period of evolution and growth.

In the first session, it was shared that the business challenge could change because of the programme, and I can certainly say that this has been the case for me.

However, the biggest change was accepting that this was ok.

Listening to guest speakers such as Kirk Vallis and accepting failure as a part of success, Ash Wallis and managing your energy not your time and the biggest, giving people the room and freedom to be creative thinkers were revolutionary

The journey has been a full learning experience, with a wealth of wealth of knowledge and information. I have learned about the different sectors, challenges and pitfalls and how we can best support as the charity for the industry.

This is now my business challenge – How do we continue to keep our finger on the pulse of the industry, the different sectors, supply chains and allied trades to ensure support is available before it is needed

IFLP Takeaways

Having guest speakers from so many different industries really shined a light on how we can become conditioned to the thought processes within our respective businesses and industries. Listening to how others have adapted their approaches allowed me to bring this within my own





organisation and create an environment where disruptive thinkers are welcomed and celebrated.

Coaching sessions from both Sarah Winkless and as a part of an activity were particularly useful and allowed me to take myself back into coaching mode rather than defaulting into instructional.

The Campfire activity was difficult but truly insightful and allowed us all to see that the way we see ourselves, is rarely how others see us. This allowed us to release some pressure on ourselves as we move forward.

The beautiful grounds of Henley and the encouragement to walk and talk about challenging topics and thoughts was wonderful and it was surprising how we naturally become more open, engaging and communicative while doing this. I have now implemented this within my own organisation allowing creativity and ideas to run freely.

Key Insights

Kirk Vallis – Rivers of Thought

Ash Wallis – Circadian Rhythm

Phillip Bond – Positive Minds and Strong Frames

Each person I have met throughout this journey has inspired me in different ways. It has helped me develop my skills and I want to be a better leader for my team as a result.

I have brought many of the aspects of this course back into the business both for myself and others and I intend to lead my team to success throughout 2025 and beyond.